ROBERT MEDRED—NOMINEE FOR POST 6 COMMANDER 2024-25 (USAF, early retired Major, Meteorologist, M.S.)



THE CENTER POINT OF A POST IS ITS MEMBERSHIP. A Post's Operations and Events are the functions that most impact members. I have an extensive Post 6 background to improve member experience. I know how a Post should operate.

I have a long history of dedicated service to Post 6 going back to 2011. Justified why membership should sell the old Post versus other options. Membership agreed with my presentation to sell and move to our current location. I was a member of the construction committee for 2 years, and researched and upfitted the Game room and Fitness Room, and originated the idea of the Campaign table tops in the Club Room.

2nd Vice Commander (2nd VC) for many years at the old Post location, **Chair of the Event Committee** for 1 year after the new Post opened, then 2nd VC again last year. As 2nd VC overseeing all Operations, Events, and Ceremonies, I also doubled as the **Venue Manager**. I acquired more rental income than previously achieved, and importantly, I increased our renter satisfaction ratings.

- -- Inspired reasons for members to come to the Post. Creatively thought of entertainment for Post members, which also brought community recognition of the Post; important for future rental potential.
- -- Initiated via member survey and named the "Wednesdays at the Post" socials. Brought in numerous musical performances for entertainment. Now, Post members can count on coming to the Post every Wednesday for fellowship.

KNOWING HOW THE POST SHOULD OPERATE, I EFFECTIVELY WORKED PERSONNEL SITUATIONS.

- INCREASED MEMBER PARTICIPATION. The activities I planned for the Post showed that the Post was interested in finding ways to increase member enjoyment, which surely increased membership.
- VENUE MANAGER. Although more difficult than I expected, I got the Executive Committee to approve our first professional venue manager. This decision was one of the best taken by the Post. **Soon the Post will become profitable**.
- ROTC. Initiated relationships with UNC and Duke ROTCs as **Chair of the ROTC committee**. Educating ROTC students and cadre about the American Legion will translate into future American Legion members. Found the perfect fit to replace me in this position—Charles Wienberg. He has masterfully taken charge of invigorating our university relationships.
- BAR. Since we opened, we had a bar leadership vacuum. I found the perfect fit for another much-needed Post position—Bar Manager. I asked Chuck Pope to serve in this role; he agreed and was appointed. Chuck has done an amazing job in organizing the bar to better serve current and future Post members.
- I am Currently working with member Tim Smith to find a way to get Carolina Meadows veterans to come to the Post.

I CONSIDER POST MEMBERS AS CUSTOMERS OF POST OFFICERS. I know about customer service at our Post, as indicated by the previous examples—and in my business, where I was awarded the Chem-Dry 2024 Customer Service award from nearly 1,300 U.S.-based franchises. I will inspire the same quality customer service to Post members.

- I spent ½ of my Air Force career assigned to the Army, so I understand other services and joint endeavors.

FOR THE FUTURE:

I want to increase membership by 100 members this coming year.

I want to make use of the 126 acres. Currently, all that land just sits there as nice scenery.

I expect the Post to be profitable next year, which will allow us to do more for members.

I want all Executive Committee members to be a chair or vice chair of a committee to better serve the members.