

MATT ATTAWAY – CANDIDATE FOR POST 6 COMMANDER, 2024-2025



My Fellow Legionnaires! For years, I've been a dedicated member, leader, and officer of American Legion Post No. 6, actively involved in its growth and well-being with a core maxim of 'For the Good of the Post'. My commitment extends well beyond membership; I'm passionate about ensuring our Post thrives and serves you, our local veterans, and the community effectively in addition to supporting the Four Pillars of the American Legion charter.

Many of you have seen me in operation in recent years as your Adjutant but please allow me to showcase a few successes achieved with Our Team.

***** Trusted Leadership. Proven Results. *****

Stalwart Leader: Leadership skills that transformed daily operations at Post No. 6. By implementing clear communication channels, delegating tasks effectively, and fostering a collaborative environment, I empowered fellow Officers and members to contribute their strengths. This resulted in improved effectiveness and efficiency with Post operations, and a significant increase in member satisfaction with Post services.

Streamlined Post Procedures: Developed and implemented improved procedures for membership applications, Post event coordination, internal SOPs, AARs, meeting execution and records keeping, all resulting in increased efficiency and member satisfaction.

Trusted Advisor: Regularly consulted by members and officers for my expertise on Post affairs and strategy. As Adjutant, I fostered collaboration and informed decision-making to make things happen.

Membership Management: Streamlined the membership application process, improved recordkeeping systems, and ensured efficient member communication, creating a more seamless and positive experience. Heavily involved in the Buddy Check program's effectiveness overall.

Effective Communicator:

- Utilized strong verbal and written skills to deliver clear, concise, and relevant information to members, streamlining communication and eliminating unnecessary messaging.
- Further enhanced communication by maintaining an updated website, and growing the Post's social media presence, raising awareness of Post activities, and attracting new members.

Financial Guardian:

- Active in the Finance and Audit Committees, contributing to long-term financial health with strategic investments, budget scrutiny, and best practices implementation. Recently, as Solicitation Committee Chair, contacted select members to secure vital financial support.
- Secured and maintained a strong relationship as the Charity Ambassador for one of the Post's larger corporate sponsors, facilitating volunteer activities and generating significant financial support for the Post's charitable endeavors.

Vision for the Future: If elected as your next Post Commander, I will continue to lean on our PEC's leadership to sustain our momentum with slight rudder changes. I will be looking to focus on data-driven initiatives that will balance Post revenue needs with member utilization, targeted outreach campaigns for a 15% membership boost, and elevate our post-event marketing efforts to amplify our impact on veterans and the community. Together, we can build a more vibrant Post, truly a center for YOU.

**Very Respectfully,
Adjutant Matt Attaway
Candidate for Post 6 Commander**